



Success indicators of strong organisations

What defines a strong organisation?



Organisations are successful if:

- Its members are satisfied with the work of the organisation**
- The quality of offers provided by the organisation comply with the requested services**



Organisations are successful if:

- It is accepted and listened to by decision makers in politics, administration, economy and science**
- It can change something in our society – in legislation as well as in public opinion**



Organisations are successful if:

- It is well known in public**
- Through their work mentally handicapped persons and their relatives feel better**
- Handicapped persons and their relative co-operate as co-operation is important**



Organisations are successful if:

- They feel home in their unions**
- The financial basis is guaranteed on the long sight**



Which criteria define a successful organisation?

- They work on the basis of values**
- They work on the basis of a significant agenda (policy statements)**



Which criteria define a successful organisation?

- They have a distinct profile – vision**
- They need definite and preferably, verified objectives**



Which criteria define a successful organisation?

- The strength of an association depends on the people who operate in this organisation**
- Strong associations are very well structured**



Which criteria define a successful organisation?

- Good communication is the lifeblood of powerful organisations**

- Securing the entity of an organisation**

- Definite task description – and assignment between the different levels of the association**



Following tasks are main focus of the national association

- Concept development**
- Political lobby work**
- Public relations**
- Service delivery for the members**



Range of offered services

- Advanced training and further education**
- Publishing/Editing of publications**
- Advisory services/counselling**
- Knowledge management**



How can we accomplish all this?

Tools for monitoring the situation are:

- Strength**
- Weakness**
- Chances**
- Risks**

(SWCR-Analysis)



Lebenshilfe

The Lebenshilfe has to radiate warmth

**Our organisations should radiate
warmth and humanity:**

This is my wish to all of us!



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Thank you for listening